



Automotive spare parts



Marketing support

Products by Protechnic are not only a guarantee of a good and safe product but also, a well developed sales support system.

- Loyalty Program
- Marketing gadgets
- Exposition materials
- Commercial promotions with attractive prizes
- Mailings
- Website
- Catalogues, brochures and folders
- PR actions and advertising campaigns
- Trips and events



Offer



Every year the products of Protechnic become increasingly popular among the customers of the whole Europe. The brand of Protechnic entails products from renown suppliers in the automotive branch. In many cases, these are manufacturers who deliver OE (original equipment) products.

Spare car parts by Protechnic first appeared in Poland in 2004. Their introduction was a reply to the growing needs of the market to give all car users an alternative of a good product at a good price.

Since 6 May 2005 Protechnic has been a registered trademark protected by patent law in the territory of the whole Europe. For our customers this is a guarantee of origin and high quality of the products.

From the moment of our debut in the Polish market the number of products in the offer of Protechnic has grown continuously.

The foundation of our brand is the full range of spare parts for the brake system supplemented with driveshafts, C.V. joints, C.V. boot kits, batteries, water pumps, shock absorbers and wiper blades.

In order to guarantee the best quality of our products to our customers, we control them continuously. The control starts even before the product is included in the sales. The production process is monitored by engineers who make sure constantly that all products meet the European norms. All parts in the offer of Protechnic have product quality certificates and a one year guarantee.

It is worth to mention that the range of the offer in all product lines covers more than 95% of European and Asian car park. We analyze the market and regularly introduce new products to our offer.



Brake discs



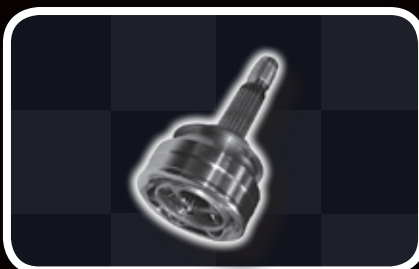
Brake pads



Brake shoes



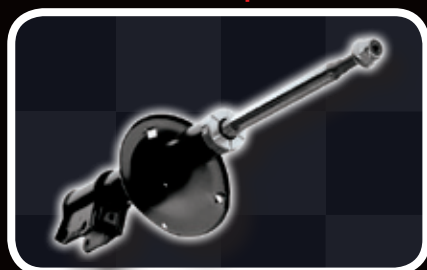
Hydraulic brake
& clutch parts



C.V. joints



C.V. boot kits



Shock absorbers



Wiper blades



Driveshafts



Batteries



Water pumps





Distribution network

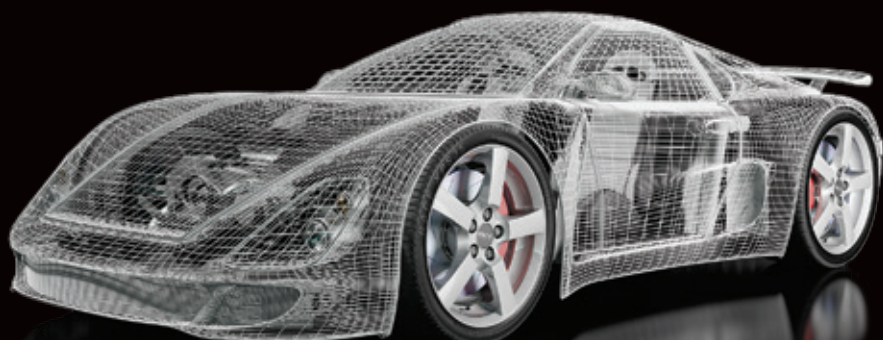
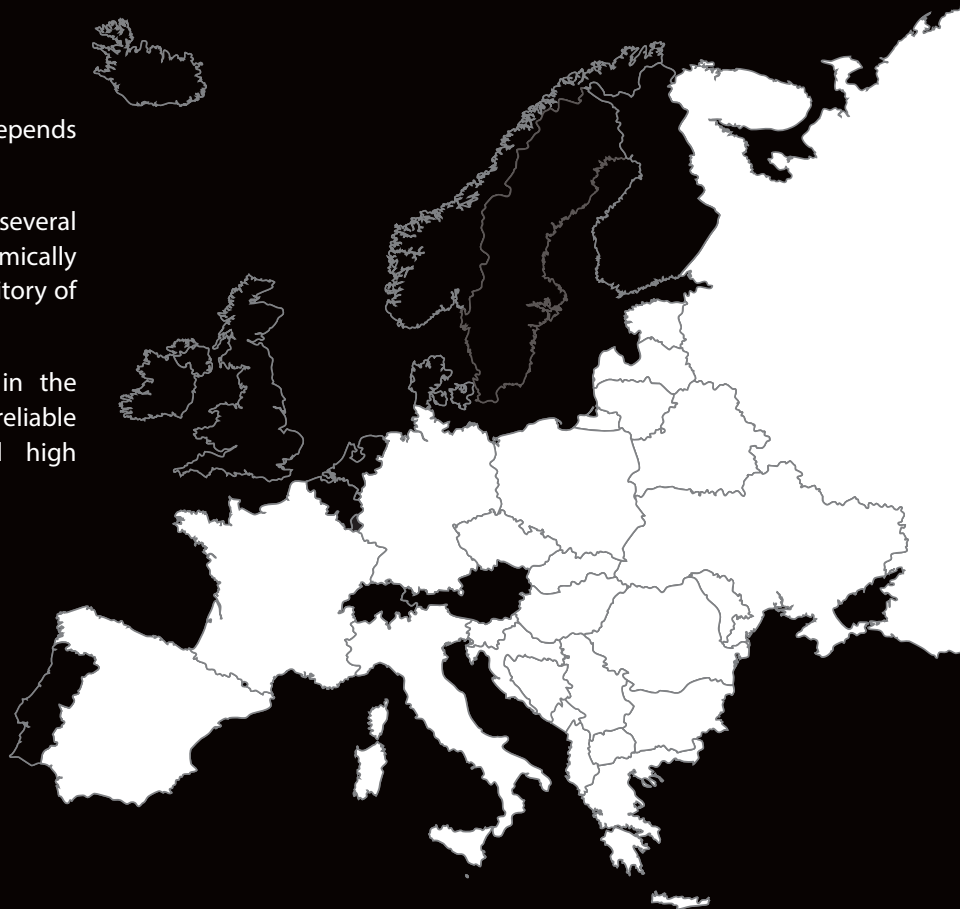
Our distribution system is flexible and depends on the individual needs of the customer.

We have a stable distribution network: several dozen distributors in Poland, a dynamically growing distribution network in the territory of Central, Eastern and South Europe.

Central warehouse, which is located in the center of Poland near Warsaw, provides reliable logistics service, quick delivery and high availability of the offered product range.

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